

FRIDAY, MAY 17

7:30-11:00am Registration open in TERRACE
 8:00am-5:00pm HOSPITALITY SUITE open in Pennsylvania C&D
 8:30-8:45am **Opening Remarks** in HOSPITALITY SUITE (Penn C&D)
 9:00am-3:45pm *Pitch Sessions (by appointment) in EDWARD HAND Room

	PENNSYLVANIA A	PENNSYLVANIA B
9:00-10:00am	Email List Building Misty Simon	Pitch Perfect L. Diane Wolfe
10:15-11:15am	Dealing with Copyeditors: The Bad, the Ugly <Insert Good Timons Esaias	Writing a Series Maria Snyder
11:30am-1:00pm	Networking Lunch in PALM COURT	
1:15-2:15pm	Keywords, Graphics, Lead Magnets, and Newsletters Susan Meier	Great Beginnings Hank Phillippi Ryan
2:30-3:30pm	Utilizing Amazon Attribution Tools Wende Dikec	Avoiding Emotional Cliches Annette Dashofy
3:45-4:45pm	Using AI to Improve Your Writing Jim Rada	Professional Panel L. Diane Wolfe, Lawrence Knorr, Cathy Teets, Jeff Johnson
5:30pm	Pre-Dinner Cocktails in PALM COURT	
6:00pm	Keynote Dinner with Hank Phillippi Ryan in PALM COURT "What I Wish Someone Had Told Me"	
Following Dinner	Read & Critique Sessions (locations by genre, see page XX)	

BEN FRANKLIN	ROBERT FULTON
Raising the Dead (Historical Fiction) Eileen Hodgetts	Journey of a Picture Book Joy Givens
Beginning Character Development Cindy Callaghan	Story Healing Janet Cincotta
Short Fiction to Create Income & Connect with Readers Matty Dalrymple	Secrets in Your Stories L.E. Delano
How to Write Nonfiction Using Fiction Techniques Carol Silvis	Expand Your Brand Wilnona & Jade
Inspiration for the Small Stuff (Setting) Timons Esaias	Things that Go Bump in the Night (Paranormal) Terry Friedman

SATURDAY, MAY 18

8:00—9:15am **Breakfast Buffet / Pennwriters Annual Meeting / Area Meetings**
8:00-9:00am Registration open in TERRACE
9:00am HOSPITALITY SUITE open in Pennsylvania C&D
9:30am-4:50pm *Pitch Sessions (by appointment) in EDWARD HAND Room
4:15-5:15pm Critique Partner Meet and Greet in HOSPITALITY SUITE

	PENNSYLVANIA A	PENNSYLVANIA B
9:30-10:30am	Top 10 Ways to Sell More Books Lawrence Knorr	First Step to Hollywood Wilnona & Jade
10:45-11:45am	How to Give a Stimulating Presentation Carol Silvis	Bookstore Owners Michelle Haring & Linda Roller
12:00am-1:30pm	Keynote Lunch with Timons Esaías in ROOM	
1:45-2:45pm	Conquering the Muddle in the Middle Hank Phillippi Ryan	Audiobooks (double-session) Maria Snyder
3:00-4:00pm	Let’s Talk About Endings Timons Esaías	Audiobooks (double session) Maria Snyder
4:15-5:15pm	Slow & Steady Wins the Race Susan Meier	Building Platform Through Podcasting Matty Dalrymple
5:15-6:00pm	Author Book Signing in PALM COURT	
	Dinner on your own	
8:00-10:00pm	Social in PALM COURT	

BEN FRANKLIN	ROBERT FULTON
Crack the Code Susan Meier	Writing with Faith Hermina Boyle
The Discipline of Writing Cara Achterberg	I Think I Have a Poetry Book Keith Kopka
The Joy of Writing and Characters L. Diane Wolfe	Love Your Villain Don Helin
Memoir Writing Cara Achterberg	Legal Issues—Defamation & Privacy Sara Beth Kohut
Make it Big with Awards Suzanne Mattaboni	Free Media Strategies Jeff Johnson

SUNDAY, MAY 19

Breakfast on your own
9:00am-1:00pm HOSPITALITY SUITE open in Pennsylvania C&D

	PENNSYLVANIA A	PENNSYLVANIA B
9:00-10:00am	Nonfiction Book Proposal & Query Letter Writing Carol Silvis	Mindmapping Misty Simon
10:15-11:15am	The Secrets of Suspense Hank Phillippi Ryan	Publishing Tips for Frugal Authors Matty Dalrymple
11:30am-12:30pm	Your Life Is Poetry Timons Esaias	Hope Punk Kathryn Yelinek
12:45pm	Raffle Basket Drawing and Closing Remarks HOSPITALITY SUITE	

BEN FRANKLIN
**LIMITED SIZE—RESERVATION ONLY Marketing & Promotion for Published Authors
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Legal Issues for Your Writing Business Sara Beth Kohut